SEO PROPOSAL

RuMi TECHNOLOGY

Do you want to win the game of INTERNET?

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Rank your website on FIRST Page of Search Engines and be the WINNER.

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What is the Solution?

SEARCH ENGINE OPTIMIZATION - SEO

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What is SEO? Why SEO?

What is Search Engine Optimization - SEO?
Search Engine Optimization is a process to get your website pages listed on first page of popular search engines like google, yahoo and bing using selected keywords or search terms.

Why Search Engine Optimization – SEO?
When your website pages are optimized as per the requirements of search engine, there are great possibilities that more and more people will click on your website and more and more traffic can be generated. You need more traffic to make your website contents popular and if you have online store, to sell your products online. This is the best method of generating organic traffic for your website. The effect of organic listing is very high compare to paid promotion.

How much time does it take for first page ranking through Search Engine Optimization – SEO?
It is observed that it takes 3 months to 6 months. Hence SEO projects are ideally executed for 6 months.

Is SEO ongoing or one time process?
Like you, even your competitors are doing SEO of their websites. Hence it is advice to do SEO regularly. However, depends on competition level, you can decide. Once you achieve top position, generally you remain on first page for approximately 1 to 3 months. Website contents are vital for SEO. Hence you should always consult SEO Professional, before making changes in website contents.

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How to do SEO?

Best SEO practices?

SEO process involves various stages-

- Requirement Analysis
- Website Audit
- Website Analysis
- Making Website SEO Friendly – Correcting Meta Tags and Website Contents
- Building SEO Algorithm
- Building Backlinks
- Link submission to popular Directories
- Publishing Quality Articles
- Managing Social Media
- Setting up Analytics
- Configuring Webmaster Tools
- Creating and Submitting Sitemaps
- Removing invalid and orphan web links
- Generating Page Tags
- Fortnightly SEO Report to track Keyword Performance and Page Rank.

And many more as SEO process keep on improvising from time to time

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SEO Plans (w.e.f. 15th September 2016)

Period	Number of Keywords Phrases									
	10		20		30		40		50	
	INR	USD	INR	USD	INR	USD	INR	USD	INR	USD
3 Months	30000	600	54000	1050	76000	1500	96000	1900	112000	1600
6 Months	50000	1000	90000	1800	130000	2600	163000	3200	190000	2700
1 Year	80000	1600	146000	2900	208000	4100	260000	5200	306000	4000

Note:
- The above pricing is for respective contract period. Service Tax Extra.
- Initial 1 Month complementary with each plan. This facility is valid once in lifetime.
- For more keywords phrases, please mail us on sales@rumitechnology.com
- SEO works best for a website having 6 months+ age.
- Page rank guarantee for 60% keyword phrases as we are dependent on search engine's search criteria's, which keep changing periodically.

Terms and conditions:
- Client should confirm the project by replying to this communication or issuing Purchase/Work Order on letter head.
- Client should provide desired keywords phrases list.
- Payment 100% in advance.
- Payment in favor of RuMi Technology.